

Rick Reed

rick_reed@sbcglobal.net
510-499-5035
Rick-Reed.com

Television Producer

Overview

As an experienced television professional with over 31 years in San Francisco and New York, my strength is as a senior producer for a wide variety of clients. Depending on the project, I have been a coordinating producer, writer, line producer, feature producer, live-event producer, studio producer, assistant director and editor.

History

Independent Producer – Barefoot Productions, Alameda, CA (1988 – Present)

Clients include:

- Golden State Warriors
 - Producer weekly studio show - Warriors Roundtable both live and live to tape versions
 - Producer of programming including pre-season specials, features and web programming
- InHealth Network
 - Coordinated and launched a cable channel network for Washington Hospital in Fremont, California.
 - Supervise and produce all premium/special project programming, shows include “Inside Washington Hospital”, “Voices InHealth” and “Your Concerns InHealth”
- Bonds on Bonds
 - Producer of weekly documentary for ESPN on Barry Bonds as he approached Hank Aaron’s homerun record.
- NBC Summer Olympics
 - Seoul, Atlanta, Sydney and Athens
 - Producer for Weightlifting and Track & Field
- In-Line America
 - Producer of weekly series for Versus on in-line skating (1996—99)
 - Special Event Producer for Athens to Atlanta Road Race
- Other Projects: CBS, HBO, KTVU and KRON

Coordinating Producer – SportsChannel Pacific, San Francisco, CA (1991-1993)

- Responsible for live events for the Giants, Athletics, Warriors and Sharks
- Created and produced nightly studio show; coordinated specials
- Created and developed on-air design and consistency

Producer – Major League Baseball Productions, New York, NY (1981-1988)

Projects included:

- NBC Baseball Pre-Game Show, This Week In Baseball, MLB Magazine on ESPN, Race For the Pennant on HBO, Highlight Films, and Season Specials

Education/Honors

- Bachelor of Science – Miami University, Oxford, Ohio (1980)
- 6 National Sports Emmys